

WANDIN NORTH TOWN CENTRE MASTERPLAN

Community Engagement Report

August/2022

PROJECT BACKGROUND

We are creating a Town Centre Masterplan to reinvigorate the public realms of the Wandin North's Shopping Precinct, , the P.J. Mould Reserve, the Greenglades Court Reserve and connections to the Warburton Rail Trail. The Town Centre Masterplan is one way Council is supporting the local businesses to increasing patronage to the area.

In March and April of 2022 we asked the community to tell us how we can make Wandin North's Town Centre and connections to the Warburton Rail Trail a welcoming, thriving area for the community and visitors alike. This was undertaken through a wide-ranging community engagement and consultation process incorporating such elements as mailouts, advertising, face-to-face engagement with business owners, a webinar and a Shaping Yarra Ranges webpage for the project.

This **Community Engagement Report** provides a summary of the opportunities the community provided us through that consultation and a snapshot of the design initiatives Council is developing based on that feedback. The result will be a draft Wandin North Town Centre Masterplan to guide the revitalisation of the public realm of Wandin North. This draft document will be brought back to the community for their review and further feedback.

WHO WE SPOKE TO



1 Engagement period for the Wandin North Town Centre Masterplan were undertaken (28th February 2022 - 11th April 2022)



A **letter was mailed out to business property owners** in the Wandin North area to inform the community of the online workshop, provide details about the project and the open period online feedback



Door-to-door engagement with business property owners with over 27 people meeting with Council staff who were on hand to provide information and collect feedback. Those not on site were engaged via email



10 people attended the **online workshop** that was conducted on the evening of the 16th March. The webinar allowed members of the community to gain information on the draft Wandin North Town Centre Masterplan and how to provide feedback on the webpage



962 page views of the Shaping Yarra Ranges Wandin North Town Centre Masterplan page **from 738 unique visitors**



52 contributions through the Shaping Yarra Ranges Wandin North Town Centre Masterplan page **from 21 unique contributors**



Businesses in the Warburton Highway at Wandin North were approached to put up **flyer in their shop fronts and on counter tops** to explain what is the Wandin North Town Centre Masterplan and to advertise the webpage and the online workshop

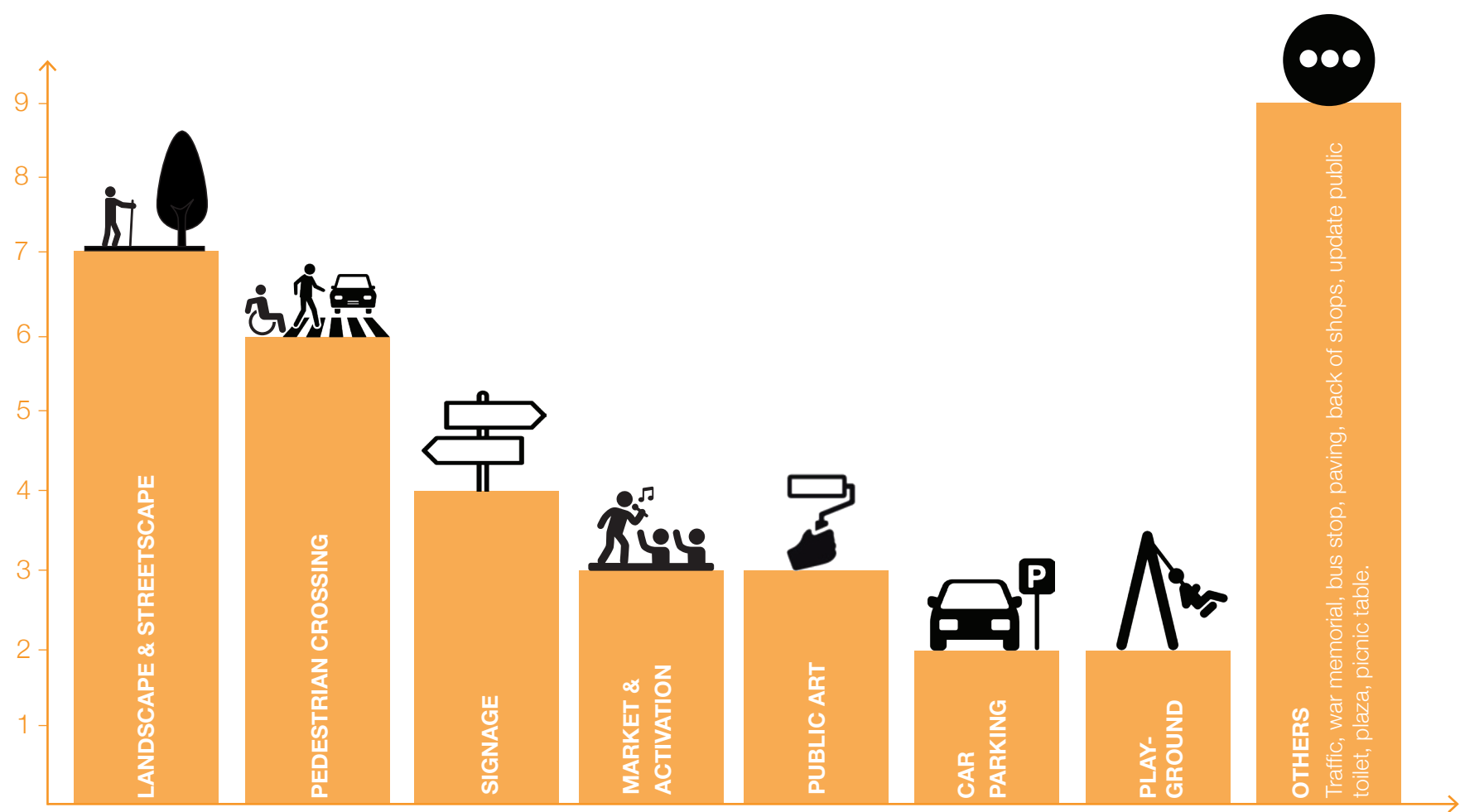


Visitors came from: Social Media Channels **(35%)**; Direct to Shaping Yarra Ranges **(28%)**; Yarra Ranges Website **(8%)**; Search Engines **(4%)**; and Campaigns **(25%)**

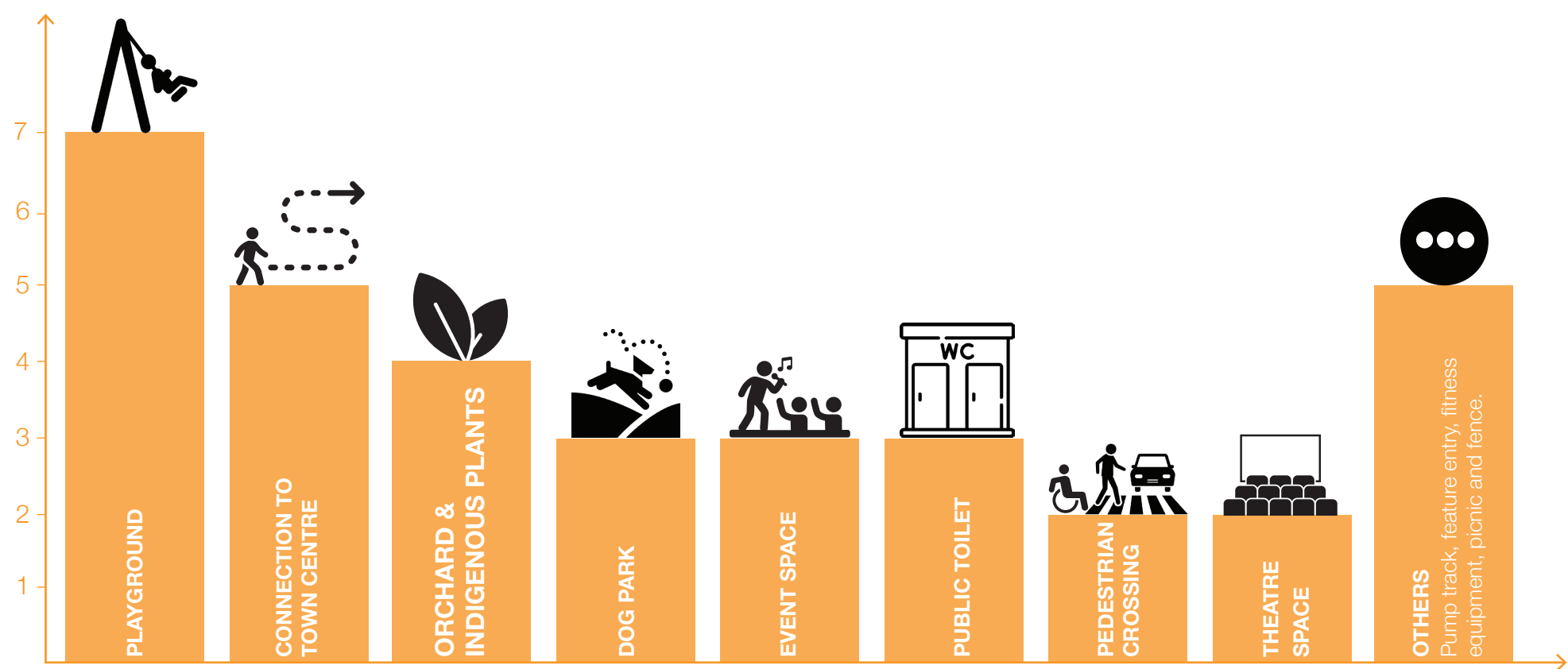
WHAT WE HEARD

The summary of opportunities noted from the community consultation for the Wandin North Town Centre and the vacant lot next to the Warburton rail trail are summarised below and it will be incorporated into the draft masterplan for Wandin North.

TOWN CENTRE OPPORTUNITIES



VACANT LOT OPPORTUNITIES



WHAT WE ARE INVESTIGATING

After reviewing the insights captured from the community consultation, we are investigating design initiatives to produce a framework to guide the revitalisation of the public realm of Wandin North.

TOWN CENTRE DESIGN INITIATIVES



SIGNALISED PEDESTRIAN CROSSING



IMPROVEMENTS TO THE CAR PARKING



ADVOCATING TO REDUCE SPEED LIMIT



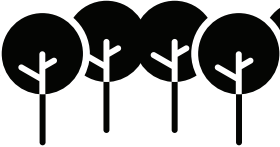
OUTDOOR DINING



UNIVERSAL ACCESSIBILITY



SEATING



NEW STREET TREES



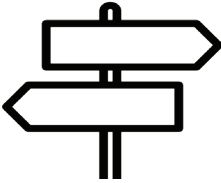
UPGRADE AND NEW FOOTPATHS



SHADE STRUCTURE



WAR MEMORIAL RELOCATION



SIGNAGE & WAYFINDING

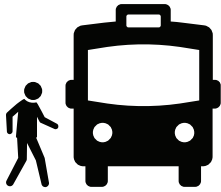


IMPROVED PARK & GATHERING SPACES

VACANT LOT DESIGN INITIATIVES



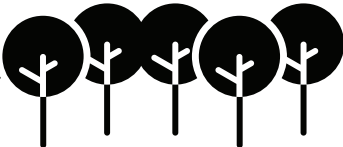
SIGNALISED PEDESTRIAN CROSSING



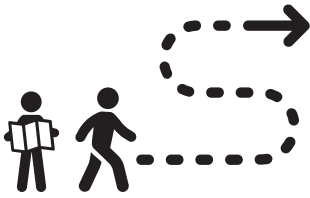
IMPROVE BUS STOPS



UPGRADE AND NEW FOOTPATHS



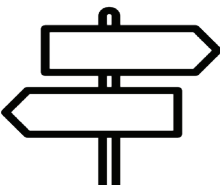
NEW STREET TREE



UPGRADE LINKAGES BETWEEN TOWN CENTRE & Warburton RAIL TRAIL



PROMOTION OF AREA'S NATURAL BEAUTY



SIGNAGE & WAYFINDING



NATURE PLAY



UPGRADE OF USER'S AMENITY